

FOR BUSINESS  
**ON THE MOVE**

**TomTom**  **WORK**

Connected Navigation





# WELCOME TO CONNECTED NAVIGATION

## Does this sound like your business?

- Do you have a mobile workforce who travel every day?
- Is it a challenge to know where they are and what they're doing?
- Do you wish you could help them become more informed, more productive and less pressured?
- Do you want to improve the service they give to your customers?

## Then Connected Navigation is for you.

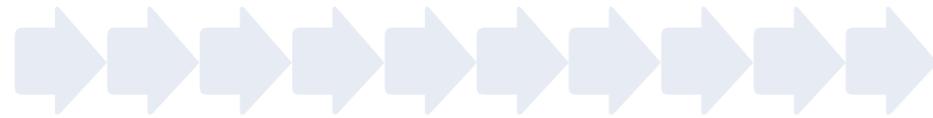
Connected Navigation helps your drivers reach their destination easily, and take the smartest route. Through portable navigation devices connected to the office, your office can monitor exactly where your vehicles are, using their PCs. Everyone can share messages and workload updates, staying in touch in order to stay efficient.

This means you can offer even better service to your customers. Plus you can manage better, lower your costs and ease the strain on your workforce.

## See how you can:

1. Get more productive
2. Boost customer service
3. Keep in contact
4. Protect your profits

“The benefits are many. But more importantly the benefits are for everybody. My drivers, my despatchers, management and our customers.”





## GET MORE **PRODUCTIVE**

Whether you've got a lot of vehicles on the road, or just a few, you need to manage them well if you're to protect your profits. But sending out orders, changing instructions, or simply knowing where your vehicles are located isn't easy – especially if your drivers cover a large area.

With Connected Navigation solutions, the hassle is gone. Your office and your fleet can interact with ease, helping everyone work smarter and more efficiently.

### **Better allocate jobs**

Allocate jobs depending on who is closest and available, through a real-time view of your workforce location and status.

### **Improve order management**

Office staff can get an at-a-glance overview of everybody's job status, to monitor progress. Drivers can view their job list, without having to call or visit the office.

### **Enable two-way communication**

Change delivery instructions in real-time, and exchange messages between the road and the office.

### **Reduce driving time**

Driving with a navigation device reduces time spent on the road, especially in unknown areas no time is wasted looking for the destination. Having access to the latest traffic information both in the vehicle and in the office leads to even smarter driving.

### **Lower workforce downtime**

Monitor standstill time from the office, and help your drivers avoid traffic with live traffic reporting.

### **Reduce the administrative burden**

Drivers can simply report by tapping the touchscreen of their navigation device and management can schedule automated reports.

**Spend less time on  
the road**



“ Thanks to Connected Navigation, my drivers always get where they're going – fast. They spend less time driving around, giving them more to spend on orders. ”



# BOOST CUSTOMER SERVICE

Your customers are what makes your business successful. They shouldn't have to call you to chase their order – and you don't want to keep them waiting around for you to turn up.

That's why Connected Navigation solutions are so great. Your drivers can see on the screen exactly how to reach their destination... office staff can see precisely where drivers are located... and all parties can view order information in real-time.

This can give your service a real boost, whilst keeping your valued customers informed every step of the way.

## Arrive well informed

Drivers can see alerts of order changes on-screen, ensuring they are fully informed when arriving at customer premises.

## Keep customers informed

Through tracking, tracing and two-way communication with drivers, office staff can keep customers informed of order progress and exact time of arrival.

## Maximum flexibility

Handle order changes with ease. Efficient communication between drivers and the office ensures any order changes are shared rapidly, avoiding inconvenience to customers.

## A faster response time

Respond more rapidly to customers, by allocating orders to the nearest available driver to the destination.

## Process more order, quicker

Thanks to up-to-date knowledge of order status, drivers can work more efficiently, finishing one job and driving straight to the next.

“A customer called us with an urgent request. I knew exactly who was available where, so I promised help within thirty minutes. No other company she called could be that specific.”

You can expect us at **2.35pm**



## KEEP IN CONTACT

When you've got a distributed workforce that's always travelling, good communication is vital for great service. Office staff must inform drivers of new jobs or changes, and drivers need to let the office know if there are any problems.

Of course, this isn't always easy. Using a mobile phone, for example, is unsafe for drivers whilst they're on the move. And it's not always convenient to pull over to the side of the road and talk.

This is where Connected Navigation provides the answer. Communication between office staff and drivers becomes much easier and safer, resulting in happier staff and happier customers.

### Keep your workforce informed

Office staff and drivers can exchange text messages and stay fully updated at all times.

### Share information with customers

By helping your staff stay in contact with each other, information can be passed to your customers for even better service.

### Make communication safer

Drivers can send pre-defined messages simply by touching the screen and the office can immediately respond on incoming alerts.

### Improve order accuracy

All staff can avoid mistakes through faster, simpler communication.

### Create a stress-free workforce

By being more informed, office staff are better positioned to help customers, whilst drivers can arrive at their destination stress-free.

Save up to **40%** on  
your phone bills



# PROTECT YOUR PROFIT

Delighting customers is vital for any company. But you've got to ensure one thing: that you delight your customers for a profit.

If you have a large workforce on the road, this means managing driver movements properly at all times – avoiding wasted journeys, unnecessary phone calls and excess travelling time. Here, Connected Navigation solutions provide the perfect answer. They help you optimise your efficiency – not only to save costs, but also to boost your bottom line.

## Increase revenue through productivity

Using reliable reporting data, order routes can be optimised. And time spent on reporting is minimised, helping drivers reach more customers in the same time.

## Reduce mileage

Using accurate navigation tools means drivers spend less time on the road, saving costs in terms of time and fuel. With the help of smart information in the office, you will be able to further reduce mileage.

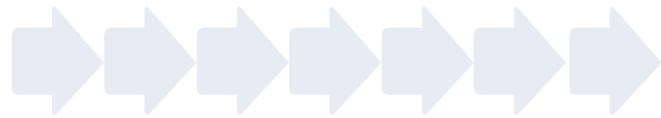
## Reduce mobile phone costs

With job lists sent directly to drivers, the need for costly mobile phone calls between the office and the fleet is reduced.

## Make better business decisions

Thanks to accurate reporting, management is better equipped to make accurate business decisions.

“By increasing the amount of jobs per day, we've increased turnover, without extra strain on our staff.”



Improve your  
bottom line



# TOMTOM WORK PRODUCTS

We've created two different TomTom WORK products: TomTom WORK Active, and TomTom WORK Compact.

## TomTom WORK Active

TomTom WORK Active is a highly secure Connected Navigation solution for managing your commercial vehicles online.

It includes:

- TomTom GO, to help your drivers navigate more accurately when on the road
- TomTom WEBFLEET, which enables real-time, online management of vehicle location and workload, from any PC
- TomTom LINK 300, the clever black box which wirelessly connects the vehicle's TomTom navigation device with the office, via the GPRS network. Fixed in the vehicle, this device is always on – even when the TomTom GO is switched off – enabling tracking and tracing of your fleet for better management and greater security. The result is smarter, more secure Connected Navigation.

## TomTom WORK Compact

Like TomTom WORK Active, TomTom WORK Compact also enables you to manage your commercial vehicles online. This more compact and flexible version of the solution includes:

- TomTom GO 715, featuring a built-in SIM card that enables drivers to exchange order and location information with the office
  - TomTom WEBFLEET, which enables real-time, online management of orders, from any PC.
- TomTom WORK Compact can easily be taken from one vehicle to another, resulting in truly flexible Connected Navigation.



# THE INTEGRATED BUSINESS

Is there already a mature and stable business system that you rely on? The last thing you want is to throw that all away and start over with something new. That's why Connected Navigation can be integrated into your existing systems. Allowing you to carry on enjoying all the benefits of your current systems, enhanced by all the benefits of Connected Navigation.

So whether you have an ERP or CRM system, a planning or billing system, Connected Navigation can become an integrated part of it, helping it run more smoothly, more reliably and faster than ever. Just imagine what reliable data on fleet movements, like driver times and working hours and real-time order progress data can do for your systems. You'll have real-time data exchange of the highest quality, saving you valuable time and boosting your service even more.

To learn more about integrating Connected Navigation into your business please read our case studies online. Across all industries there have been many successful implementations

- Service and Maintenance
- Transport and Logistics
- Delivery and Distribution

“ In terms of managing your business systems, you won't even notice it's there. But in terms of managing your business, you'll wonder how you ever survived without it. ”

Tailored to your needs



# WHY CHOOSE TOMTOM WORK?

No other solution offers your business as much as TomTom WORK does.

## Unparalleled Connected Navigation

Whatever the size of your business, TomTom WORK offers you the best set of management, communication and reporting features around.

## The best maps

Your TomTom WORK device will offer you sophisticated maps for the fastest, smartest and most efficient routing. Both the driver and the office staff work with the most up to date maps – maps that include the changes made by millions of TomTom Map Share™ users.

## The smartest routes

With TomTom IQ Routes™ your drivers always get the most efficient routes - routes that are based on real measured speeds per road. Avoiding road obstacles like traffic lights and speed bumps as much as possible.

You can save valuable time, money and fuel when the entire vehicle fleet drives like a local by taking the smartest route, even in an unfamiliar area. IQ Routes™ technology gives you a faster route in over 50% of all your journeys.

## The safest solution

To help your drivers arrive safely, our Connected Navigation solutions have more safety features than any other brand. This includes:

- Pre-defined messages, that drivers can just tap and send
- Automated driver alerts, such as driving speed notification
- Automated office alerts, such as “my car has broken down”
- Fewer mobile calls, as drivers can use the device with ease



#### Plug & play solution

To get going with TomTom WORK, you just plug & play. What's more, TomTom WEBFLEET is internet-based, so there's no software to manage. All data is viewed securely and easily online. TomTom WEBFLEET can even link to your own IT systems – or the data can be downloaded to Excel, ready for use straight away.

#### Easy to use

The user-friendly interface makes TomTom WORK very intuitive. This makes navigation and order management simpler for drivers, whilst it's easier for staff in the office to manage the fleet.

#### Value for money

You can start saving money for your company for an investment of only 2 euro per day per vehicle.

#### Because others say so

TomTom WORK is used by many companies you'll have heard of. Have a look at our extensive list of case studies online. Next to that, several industry leading institutions have awarded TomTom WORK recently.

- Winner of the Telematics Update 2008 and 2007 Best Telematics Service & Application Award for Commercial Vehicles
- Winner of the Frost & Sullivan 2007 European Commercial Vehicle Telematics Innovation of the Year Award
- Highly Commended - Fleetworld Editors Award 2008
- Winner of the Dutch Logistics Award 2007
- Winner of the German Innovation Award 2008

“TomTom WORK solutions are truly designed with the business customer in mind”

**TomTom WORK**  
is used by many  
companies you'll  
have heard of.



# SO... IS TOMTOM WORK FOR YOU?

Now you've seen how Connected Navigation solutions can help your drivers reach their destination easily, and take the smartest route. You've also seen how simple it is for your office to monitor exactly where your drivers are, using their PCs.

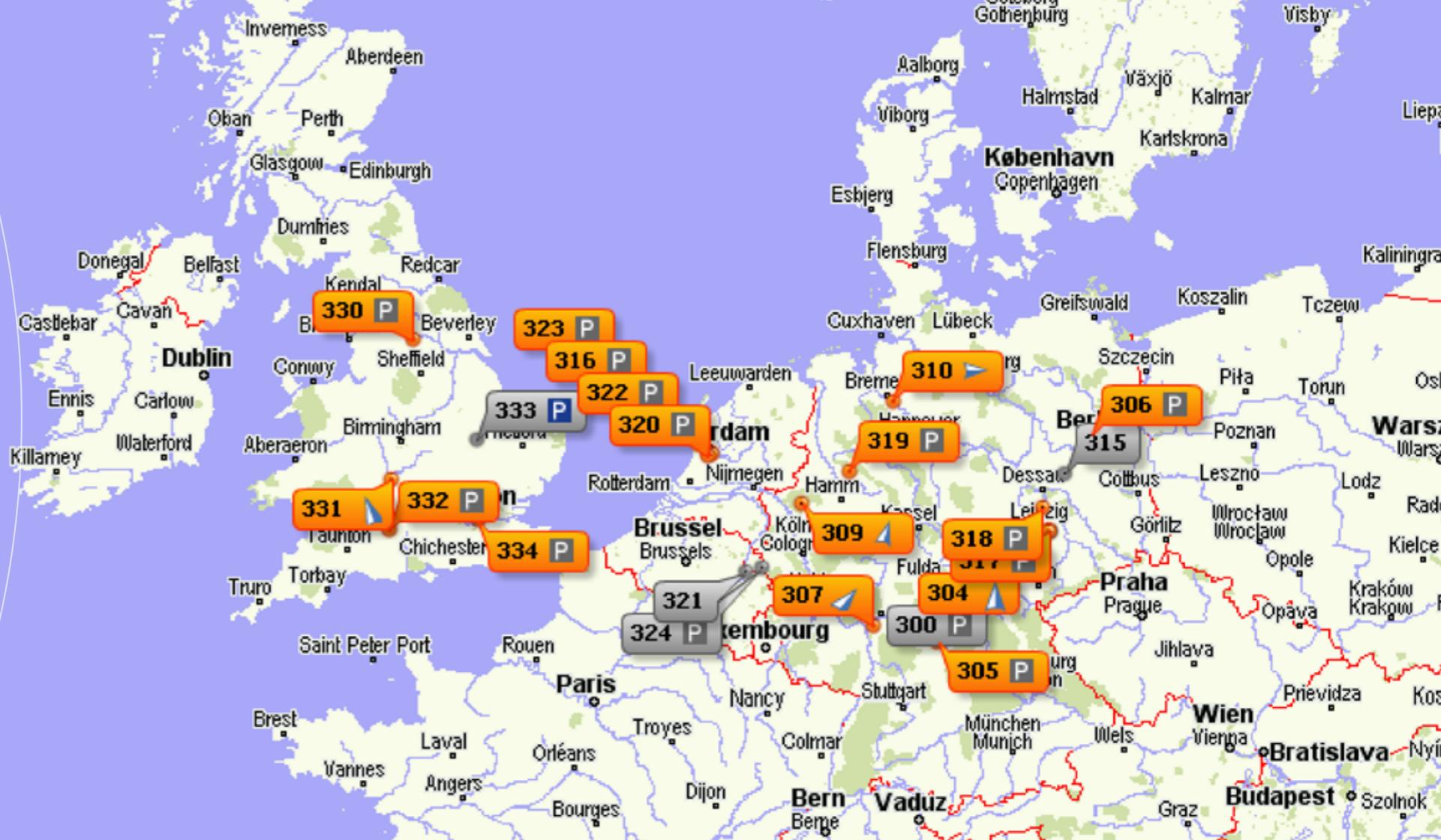
And now you know how easy it is for everyone to share messages and workload updates, staying in touch in order to stay efficient and deliver excellent service.

#### We're sure you want to:

- Help your drivers spend less time on the roads
- Help them travel more safely, and get to their destination faster

- Improve service to your customers
- Improve your competitive edge
- Increase your profitability

**If all of this sounds attractive to you, then Connected Navigation from TomTom WORK is precisely what you need.**



# WHAT DO I DO **now?**

## **Visit our website**

There's a lot more to see online at [www.tomtomwork.com](http://www.tomtomwork.com).

On this site, you can:

- Learn more about TomTom WORK products and features
- Take the online product tour
- See how other organisations are using TomTom WORK
- Calculate projected savings in mileage and working time through our Savings Calculator

## **Arrange a product demo**

Alternatively, you can call us to arrange a real-life demonstration by one of our sales managers.

Just call +44 (0)207 255 9774 or email [sales.uk@tomtomwork.com](mailto:sales.uk@tomtomwork.com) and we'll be happy to set it up for you.



Visit  
[tomtomwork.com](http://tomtomwork.com)



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